

# Visual Design Certificate

## Degree Type

Certificate

## Environment

online

## Program Length

28 weeks

## Overview

The ability to communicate visually is a critical requirement of nearly every contemporary industry. Graphics and typography are used to convey ideas, present concepts, and market projects through all types of media. The Visual Design undergraduate certificate program provides students with an introduction to the language of design and the theories that ground the production of quality visual products. Students will gain experience with the tools used in design projects as well as recognize the professional workflow that is adapted to develop creative ideas. The program affords students a working perspective on the aesthetics of design and enables an appreciation for how design plays a part across various media.

## Objective

**Certificate's Objective** The Visual Design undergraduate certificate program will provide students with foundational knowledge of design concepts and software. Students will develop graphical ideas and utilize industry-standard software to bring their ideas to life. The knowledge and skills gained throughout the Visual Design certificate program will enhance students' ability to develop visual projects for various industries and clients.

## Month 1

Month 1

Code	Title	Credit Hours
TEM1001	Technology in the Entertainment and Media Industries	4.0

## Month 2

Month 2

Code	Title	Credit Hours
ART1201	Design and Art Theory	4.0

## Month 3

Month 3

Code	Title	Credit Hours
DGT101	Graphic Principles I	4.0

## Month 4

Month 4

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT201	Graphic Principles II	4.0

## Month 5

Month 5

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD324	Color Theory	4.0

## Month 6

Month 6

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
VSD155	Project I: Visual Design	2.0

## Month 7

Month 7

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
VSD156	Portfolio I: Visual Design	1.0
<b>Total Credit Hours</b>		<b>23</b>