

Media Communications Associate of Applied Science

Degree Type

Associate of Applied Science

Environment

online

Program Length

48 weeks

Overview

The Media Communications curriculum at Full Sail University prepares you with extensive knowledge to understand and contribute to the field of media communications and to use new media communication technologies. You will survey critical approaches to contemporary media-related issues and communication theory while working within a project-based learning curriculum. You will be immersed in a supportive environment that fosters the development of the strategies and skills necessary to succeed in today's dynamic media industries. The courses in the Media Communications curriculum are designed to prepare you for a wide variety of careers in media and associated fields where media knowledge and skills are an integral part of their operations.

Objective

Associate of Applied Science Dramatic changes in communication and technology have influenced every aspect of human culture, including family life, politics, business, international relations, religion, education, entertainment, and recreation. The Media Communications Associate of Applied Science degree program prepares you to recognize, embrace, and strategically manage the inevitable changes in the media landscape. Through this career-focused education, you will acquire the skills you need to best utilize today's media, share knowledge and information, and maximize audience response. You will practice proper research methods, learn the theories and practices of communication, and learn how to edit for the web. Changes in the media industry are contemplated and reflected throughout the degree program's curriculum.

Month 1

Month 1

Code	Title	Credit Hours
GEN1011	Creative Presentation	3.0
DEP1013	Psychology of Play	3.0

Month 2

Month 2

Code	Title	Credit Hours
SEM1000	Storytelling in the Entertainment and Media Industries	4.0
ENC1101	English Composition I	4.0

Month 3

Month 3

Code	Title	Credit Hours
MCM1002	Introduction to Media Communications and Technologies	3.0
MCM1401	Aesthetics and Theory of Communications	4.0

Month 4

Month 4

Code	Title	Credit Hours
MCM1203	New Media Tools	4.0

Month 5

Month 5

Code	Title	Credit Hours
MCM2416	Digital Video and Audio Production	4.0

Month 6

Month 6

Code	Title	Credit Hours
MED119	Project and Portfolio I: Media Strategy	3.0

Month 7

Month 7

Code	Title	Credit Hours
MCM2651	Research in Media Communications	4.0

Month 8

Month 8

Code	Title	Credit Hours
MCB229	Project and Portfolio II: Media Communications	3.0
MCM1111	Professional Development Seminar I: Media Communications	1.0

Month 9

Month 9

Code	Title	Credit Hours
MCM2429	Editing for the Web	4.0
MCM3855	Graphic Design and Communications	4.0

Month 10

Month 10

Code	Title	Credit Hours
MCM3333	Gaming and Transmedia Storytelling	4.0

Month 11

Month 11

Code	Title	Credit Hours
MCM3312	Advanced Video	3.0
MCM3323	Advanced Audio	3.0

Month 12

Month 12

Code	Title	Credit Hours
MCB239	Project and Portfolio III: Media Communications	3.0
MCM2222	Professional Development Seminar II: Media Communications	1.0
Total Credit Hours		62

Please Note

- Associate of Applied Science (A.A.S.) degree programs are designed to prepare students for entry into technical and professional fields. A.A.S. degree programs are fully transferable into related Full Sail University bachelor's programs. The transferability of credit from Full Sail to another institution is at the discretion of the accepting institution. It is the student's responsibility to confirm whether or not credits will be accepted by another college.