

Innovation and Entrepreneurship Master of Science

Degree Type

Master of Science

Environment

online

Program Length

48 weeks

Overview

The Innovation & Entrepreneurship master of science degree program will provide students with a solid foundation in the concepts and disciplines essential for the creation of innovative ideas, products, services, and businesses that respond to the needs of a rapidly changing global marketplace. Whether launching a new creative or technology-based venture or using entrepreneurial talent within a successful business, this online master's program is designed for students with a passion for innovation and entrepreneurship who seek to use their creativity and vision to contribute to the success of the organization.

Objective

Master's Objective The Innovation and Entrepreneurship master of science degree program is designed for students interested in creating technology-based entrepreneurial projects and companies, as well as those who seek leadership roles in established companies with a goal of creating new visionary opportunities within those organizations. The program supports the goals and aspirations of traditional entrepreneurs, as well as "intrapreneurs" who will promote innovation and change within companies (or even "inventpreneurs" who create new products for handoff to others). Whether innovating within companies or creating new business ventures powered by unique ideas, entrepreneurs understand that the only true constant is change – and that creativity and innovation are the key to sustainable and successful businesses.

Month 1

Month 1

Code	Title	Credit Hours
MDL501	Mastery: Personal Development and Leadership	3.0

Month 2

Month 2

Code	Title	Credit Hours
IEN515	Creativity and Innovation	3.0

Month 3

Month 3

Code	Title	Credit Hours
IEN551	Business Venture Research	3.0

Month 4

Month 4

Code	Title	Credit Hours
IEN540	Product Design and Development	3.0

Month 5

Month 5

Code	Title	Credit Hours
IEN535	Business Feasibility	3.0

Month 6

Month 6

Code	Title	Credit Hours
IEN555	Business Model Development	3.0

Month 7

Month 7

Code	Title	Credit Hours
IEN560	Legal Issues for Entrepreneurs	3.0

Month 8

Month 8

Code	Title	Credit Hours
IEN630	Entrepreneurial Finance	3.0

Month 9

Month 9

Code	Title	Credit Hours
IEN620	Marketing Strategies for Entrepreneurs	3.0

Month 10

Month 10

Code	Title	Credit Hours
IEN670	Innovative Work Environments	3.0

Month 11

Month 11

Code	Title	Credit Hours
IEN680	Business Model Implementation and Management	3.0

Month 12

Month 12

Code	Title	Credit Hours
IEN699	Business Model Presentation and Thesis	3.0
Total Credit Hours		36