

# Graphic Design Bachelor of Science - Online

## Degree Type

Bachelor of Science

## Environment

online

## Program Length

108 weeks

## Overview

The Graphic Design curriculum gives you hands-on experience that will prepare you for an entry-level career in the field of design. You will create projects for assignments in which no two submissions are alike—from print publishing to package design to interface design and more. In addition to art and design skills, you will also have courses in real-world topics such as digital publishing, interactive media design, graphic web design, and how to give and receive work critique, as well as courses focusing on communication skills, popular culture, and how to prepare yourself for your first step into the design industry.

## Objective

**Bachelor's Objective** Our goal is to provide you with the focused knowledge and understanding of graphic-arts production needed for you to qualify for entry-level industry positions in graphic-arts production, including graphic designers, media designers, web designers, digital-image processors, and art directors. Additional skills acquired in media integration, advertising, and branding will broaden your opportunities for a variety of positions in the industry. In addition to technical proficiency and creative development, your education will help you develop critical-thinking, problem-solving, and analytical skills that contribute to lifelong learning, providing you with the tools needed to help you sustain a long and productive professional career in the entertainment and media industries.

## Month 1

Code	Title	Credit Hours
GEN1011	Creative Presentation	3.0

## Month 2

Code	Title	Credit Hours
DEP1013	Psychology of Play	3.0

## Month 3

Code	Title	Credit Hours
TEM1001	Technology in the Entertainment and Media Industries	4.0

## Month 4

Code	Title	Credit Hours
ENC1101	English Composition I	4.0

## Month 5

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
ART1201	Design and Art Theory	4.0

## Month 6

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT101	Graphic Principles I	4.0

## Month 7

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT201	Graphic Principles II	4.0

## Month 8

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD324	Color Theory	4.0
VSD119	Project and Portfolio I: Visual Design	3.0

## Month 9

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD162	Concepts in Photography	4.0

## Month 10

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
ART2006	Art History	4.0

## Month 11

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
VSD229	Project and Portfolio II: Visual Design	3.0
GRD1111	Professional Development Seminar I: Graphic Design	1.0

## Month 12

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
MGF1213	College Mathematics	4.0

## Month 13

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT332	Typography and Page Layout	4.0
DGT346	Digital Audio and Video	3.0

## Month 14

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD239	Project and Portfolio III: Graphic Design	3.0
GRD2222	Professional Development Seminar II: Graphic Design	1.0

## Month 15

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD344	Digital Publishing	4.0

## Month 16

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD356	Logos and Symbols	3.0

## Month 17

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD354	Creating Brand Experience	3.0
VIC3003	History of Visual Communications	4.0

## Month 18

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD349	Project and Portfolio IV: Graphic Design	3.0

## Month 19

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT372	Interactive Media Design and Usability	4.0

## Month 20

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD4411	Interactive Editorial Design	4.0

## Month 21

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD359	Project and Portfolio V: Graphic Design	3.0
PHY1020	Fundamentals of Physical Science	4.0

## Month 22

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DIG3100	Graphic Web Design	4.0

## Month 23

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT375	Media Integration	4.0

## Month 24

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD469	Project and Portfolio VI: Graphic Design	3.0
HUM1505	Popular Culture in Media	4.0

## Month 25

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD473	Concepts in Advertising	3.0

## Month 26

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
DGT466	Digital Studio	3.0

## Month 27

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
GRD479	Project and Portfolio VII: Graphic Design	3.0
CRR4000	Career Readiness	4.0
	<b>Total Credit Hours</b>	<b>120</b>