

Graphic Design Associate of Applied Science

Degree Type

Associate of Applied Science

Environment

online

Program Length

48 weeks

Overview

The Graphic Design curriculum gives you hands-on experience that will prepare you for an entry-level career in the field of design. You will create projects for assignments in which no two submissions are alike—from print publishing to package design to interface design and more. In addition to art and design skills, you will also have courses in real-world topics such as digital publishing, interactive media design, graphic web design, and how to give and receive work critique, as well as courses focusing on communication skills, popular culture, and how to prepare yourself for your first step into the design industry.

Objective

Associate of Applied Science The goal of the Graphic Design Associate of Applied Science degree program is to provide you with the focused knowledge and understanding of graphic-arts production needed for you to qualify for entry-level industry positions as production artists, graphic artists, photo editors, and various other positions in graphic-arts production. Additional skills acquired in design, digital audio and video, and branding will broaden your opportunities for a variety of positions in the industry. In addition to technical proficiency and creative development, your education will help you develop critical-thinking, problem-solving, and analytical skills that will provide you with a solid set of career-focused foundational competencies. This career-focused education will equip you with the tools needed to help you sustain a long and productive professional career in the entertainment and media industries.

Month 1

Month 1

Code	Title	Credit Hours
GEN1011	Creative Presentation	3.0
DEP1013	Psychology of Play	3.0

Month 2

Month 2

Code	Title	Credit Hours
ENC1101	English Composition I	4.0
TEM1001	Technology in the Entertainment and Media Industries	4.0

Month 3

Month 3

Code	Title	Credit Hours
ART1201	Design and Art Theory	4.0

Month 4

Month 4

Code	Title	Credit Hours
DGT101	Graphic Principles I	4.0

Month 5

Month 5

Code	Title	Credit Hours
DGT201	Graphic Principles II	4.0

Month 6

Month 6

Code	Title	Credit Hours
GRD324	Color Theory	4.0
VSD119	Project and Portfolio I: Visual Design	3.0

Month 7

Month 7

Code	Title	Credit Hours
GRD162	Concepts in Photography	4.0

Month 8

Month 8

Code	Title	Credit Hours
DGT332	Typography and Page Layout	4.0

Month 9

Month 9

Code	Title	Credit Hours
DGT346	Digital Audio and Video	3.0
VSD229	Project and Portfolio II: Visual Design	3.0
GRD1111	Professional Development Seminar I: Graphic Design	1.0

Month 10

Month 10

Code	Title	Credit Hours
GRD344	Digital Publishing	4.0

Month 11

Month 11

Code	Title	Credit Hours
GRD356	Logos and Symbols	3.0

Month 12

Month 12

Code	Title	Credit Hours
GRD354	Creating Brand Experience	3.0
GRD239	Project and Portfolio III: Graphic Design	3.0
GRD2222	Professional Development Seminar II: Graphic Design	1.0
Total Credit Hours		62

Please Note

- Associate of Applied Science (A.A.S.) degree programs are designed to prepare students for entry into technical and professional fields. A.A.S. degree programs are fully transferable into related Full Sail University bachelor's programs. The transferability of credit from Full Sail to another institution is at the discretion of the accepting institution. It is the student's responsibility to confirm whether or not credits will be accepted by another college.