Film and Video Certificate

Degree Type
Certificate
Environment
online
Program Length
28 weeks
Overview
The Film and Video undergraduate certificate program immerses students in the fundamentals of digital video and film production for a variety of outlets. Course topics span digital filmmaking, media tools, scriptwriting, motion-picture history, and postproduction. By utilizing the latest tools available to today's media developers, students will learn how to create content for online media, mobile devices, and independent films. Additionally, the Film and Video certificate curriculum introduces film and video terminology and production trends to structure students' understanding of digital content creation and storytelling. Students will learn the fundamentals of script formatting, structural techniques, and character development as well as basic multimedia platform delivery. A focus will be placed on the elements of postproduction theory and practice, and students will develop problem-solving strategies to apply to the logistical, aesthetic, and technical components of presenting a story.
Objective
Certificate's Objective The Film and Video certificate program provides students with foundational knowledge in digital video and film production relevant to current technology and media formats. Students will gain practice with the narrative devices and terminology of the field, grow creatively, and foster the technical flexibility to adapt within the entertainment and media industries. The program is designed to develop students' formal skill set and prepare them for entry-level positions in the areas of web video, independent video production, and media creation.

Month 1

Month 1

Code	Title	Credit Hours
FIL1037	History of Motion Picture Arts	4.0

Month 2

Month 2

Code	Title	Credit Hours
FLM1422	Introduction to Film and Video	3.0

Month 3

Month 3

Code	Title	Credit Hours
ECW3055	Scriptwriting Techniques	4.0

Month 4

Month 4

Code	Title	Credit Hours
MCM1203	New Media Tools	4.0

Month 5

Month 5

Code	Title	Credit Hours
FLM1009	Introduction to Postproduction	4.0

Month 6

Month 6

Code	Title	Credit Hours
FIL155	Project I: Film and Video	2.0

Month 7

Month 7

Code	Title	Credit Hours
FIL156	Portfolio I: Film and Video	1.0
	Total Credit Hours	**22**