

Creative Writing Certificate

Degree Type

Certificate

Environment

campus

Program Length

28 weeks

Overview

The Creative Writing undergraduate certificate program provides students with an expert-curated introduction to character creation, story development, and the fundamentals of creative communication. Students will study industry-specific formatting conventions for various applications in the professional arena. While building their skill set using new media tools and exploring a variety of communication platforms, students will also learn how to create written narrative content for distinct commercial audiences.

Objective

Certificate's Objective The Creative Writing undergraduate certificate program will provide students with fundamental knowledge of the narrative process. Students will be equipped with basic skills in character creation and plot development as well as a foundational understanding of script creation. Upon completion of this certificate program, students will enhance their craft and be equipped with the knowledge and skills needed to strengthen their marketability as writing professionals.

Month 1

Month 1

Code	Title	Credit Hours
SEM1000	Storytelling in the Entertainment and Media Industries	4.0

Month 2

Month 2

Code	Title	Credit Hours
ECW1224	Creative Skills Development	3.0

Month 3

Month 3

Code	Title	Credit Hours
MCM1203	New Media Tools	4.0

Month 4

Month 4

Code	Title	Credit Hours
ECW1409	Multimedia Storytelling	3.0

Month 5

Month 5

Code	Title	Credit Hours
ECW3055	Scriptwriting Techniques	4.0

Month 6

Month 6

Code	Title	Credit Hours
CWR155	Project I: Creative Writing	2.0

Month 7

Month 7

Code	Title	Credit Hours
CWR156	Portfolio I: Creative Writing	1.0
Total Credit Hours		21