

Creative Writing Bachelor of Fine Arts

Degree Type

Bachelor of Fine Arts

Environment

campus

Program Length

80 weeks

Overview

As new distribution channels for media emerge in the entertainment industry, there is an increasing demand for creative writers who can extend a compelling story across multiple platforms. The Creative Writing for Entertainment curriculum provides you with the opportunity to not only perfect your story-writing abilities but also allows you to understand and implement the transmedia approach that is necessary in today's entertainment industry. Whether the final delivery channel is a movie theater, television screen, computer monitor, game console, website, or mobile device, you will learn to develop compelling and well-crafted stories that will captivate consumers on multiple platforms. A growing collection of digital tools is available to today's writers, and the Creative Writing for Entertainment curriculum teaches the most effective way to utilize those tools. You will explore multiple literary genres along with techniques for writing for different audiences and mediums. In addition, you will develop leadership, project-management, and research skills, sharpen your technical prowess, conduct and utilize industry research, and learn how to revise your own work and collaborate with others to enhance your creative works.

Objective

Bachelor's Objective The objective of the Creative Writing for Entertainment Bachelor of Fine Arts degree program is to provide you with a focused knowledge and clear understanding of visual storytelling, narrative structures, literary genres, multimedia terms and delivery methods, character creation and development, screenwriting and storyboarding, script analysis, criticism, and editing for a variety of niches and distribution methods in the entertainment and media industries. This program is designed to equip you with editorial skills, enhance your ability to create compelling stories and writing elements, and enable you to pursue careers in creative writing. The Creative Writing for Entertainment Bachelor of Fine Arts degree program will also further strengthen the leadership, project-management, and research skills necessary for the development and execution of creative writing projects. Completion of the program will enable you to take full advantage of today's high demand for creative writers and prepare you for entry-level positions as writers in the entertainment and media industries.

Month 1

Month 1

Code	Title	Credit Hours
GEN1011	Creative Presentation	3.0
DEP1013	Psychology of Play	3.0

Month 2

Month 2

Code	Title	Credit Hours
SEM1000	Storytelling in the Entertainment and Media Industries	4.0
ENC1101	English Composition I	4.0

Month 3

Month 3

Code	Title	Credit Hours
ECW1224	Creative Skills Development	3.0
MCM1203	New Media Tools	4.0

Month 4

Month 4

Code	Title	Credit Hours
ECW1409	Multimedia Storytelling	3.0

Month 5

Month 5

Code	Title	Credit Hours
ECW3055	Scriptwriting Techniques	4.0

Month 6

Month 6

Code	Title	Credit Hours
CWB119	Project and Portfolio I: Creative Writing	3.0

Month 7

Month 7

Code	Title	Credit Hours
ENC1102	English Composition II	4.0
ECW2123	Literary Techniques and Story Development	4.0

Month 8

Month 8

Code	Title	Credit Hours
ECW2841	Developing New Worlds: Environment and Historical Research	4.0
MGF1213	College Mathematics	4.0

Month 9

Month 9

Code	Title	Credit Hours
ECW2953	Publishing and Distribution	4.0
HIS3320	Historical Archetypes and Mythology	4.0
CWRC111	Professional Development Seminar I: Creative Writing	1.0

Month 10

Month 10

Code	Title	Credit Hours
CWB228	Project and Portfolio II: Creative Writing	3.0
CWRC222	Professional Development Seminar II: Creative Writing	1.0

Month 11

Month 11

Code	Title	Credit Hours
PHY1020	Fundamentals of Physical Science	4.0
ECW4101	Writing Workshop I: Film	4.0

Month 12

Month 12

Code	Title	Credit Hours
ECW3702	Television Writing	3.0
ECW3722	Children's Entertainment	3.0

Month 13

Month 13

Code	Title	Credit Hours
CWB338	Project and Portfolio III: Creative Writing	3.0

Month 14

Month 14

Code	Title	Credit Hours
ECW3111	Literary Genre I: Comedy and Tragedy	4.0
ECW4220	Writing Workshop II: Television	4.0

Month 15

Month 15

Code	Title	Credit Hours
ECW3211	Literary Genre II: Horror, Mystery, and Suspense	4.0
ECW3311	Literary Genre III: Science Fiction and Fantasy	4.0

Month 16

Month 16

Code	Title	Credit Hours
CWB348	Project and Portfolio IV: Creative Writing	3.0

Month 17

Month 17

Code	Title	Credit Hours
ECW4321	Writing Workshop III: Comics	4.0
ECW3521	Game Writing	3.0

Month 18

Month 18

Code	Title	Credit Hours
CWB358	Project and Portfolio V: Creative Writing	3.0

Month 19

Month 19

Code	Title	Credit Hours
ECW4421	Writing Workshop IV: Video Games and Interactive Formats	4.0
ECW3652	Transmedia Writing	3.0

Month 20

Month 20

Code	Title	Credit Hours
CWB468	Project and Portfolio VI: Creative Writing	3.0
CRR4000	Career Readiness	4.0
	Total Credit Hours	120

Please Note

- Some specific courses may be offered online. Please see course descriptions for details.