

SCS4621 : Broadcast for Advanced Technology I

In the Broadcast for Advanced Technology I course, students will learn the fundamentals of new technology applications, the history of their development, and their devices of audience engagement. Students will learn how to create, produce, and present content on digital and streaming platforms using various apps and functions of their phones and computers. In addition, the course focuses on the strategic journalism and broadcast presentation possibilities for these emerging technology platforms.

Credits 3

Course Length 4 weeks