NMJ550 : Multimedia Development and Editing

The Multimedia Development and Editing Course is an introduction to the multimedia news production process focusing on news communication technologies that have created new media, new language, and new video interfaces, and how the principles and concepts of visual communication are employed in digital media. Students in this course learn best practices of photography, photo management, video production, audio production, web skills, and advanced postproduction techniques, and then apply these visual information skills to upload content to a website, mobile device, or application. Students also learn how to deploy these technologies to produce and edit sophisticated multimedia content for multiple platforms, including converged environments.

Credits 4