

# NMJ510 : New Media and Communications

In preparing graduate level students to work in the changing media universe, the New Media and Communications Course aims to foster effective communication in digital and online environments. Students gain an understanding of the unique possibilities and limitations of new media by learning the technology, techniques, and methods of storytelling on multimedia platforms. The course introduces students to the concepts of how individual journalists can use new media presentation tools to make sure important work reaches its intended audiences.

**Credits** 4

**Course Length** 4 weeks