

MDM650 : Multi-Platform Delivery

Today's professional media designer is knowledgeable in the various types of media available for communicating information. In the Multi-Platform Delivery Course, students develop a plan for creating professional-quality deliverables from the research and exploration completed in the previous courses. Emphasis is placed on designing for a variety of possible platforms with the goal of developing a unified multi-media campaign. The work is evaluated through critique and refined through iteration in preparation for its presentation.

Credits 5