

MDM615 : Design Strategies and Motivation

In the Design Strategies and Motivation Course, students refine the concepts developed in previous courses with the objective of maximizing the impact and effect of their communications. By combining research and online creative resources with 21st century skills, students create a range of professional visualizations of their concepts and ideas. The exploration of various design options and strategies along with an understanding of how best to implement and apply them, teaches the critical skills necessary for success in the design industry.

Credits 5