

IEP098 : Reading 4

In Reading 4, students will develop strategies in advanced reading comprehension, such as skimming, scanning, and previewing. Students' academic and professional vocabulary will be expanded through practicing the use of synonyms, antonyms, and contextualization. The course also addresses marketing concepts, advertising and promotional tools, and the local and international forces that drive innovation in various spheres of American life. Activities include song-lyric analysis, summarizing peer-reviewed articles, and research development.

Credits 2