

GDM551 : Methods and the User Experience

The Methods and the User Experience course provides a scientific framework for defining and testing variables that exist within the process of game design. The design of video games involves a variety of creative as well as technical tasks and behaviors, spanning the concepts of gameplay, game design, game art, genre, and player experience. In order to create a compelling game, user engagement must first be defined, allowing for valid measures to be developed to evaluate its success. This course will equip the game designer with the empirical design tools and research skills required for defining and evaluating games for success.

Credits 3.5