

# ENT239 : Project and Portfolio III: Entertainment Business

The Project and Portfolio III: Entertainment Business course combines hands-on learning experiences with summative and formative portfolio assessments. In this course, students will create a prospectus for a piece of visual media. They will draft a summary that highlights the points of differentiation for their product to attract potential partners. Students will also compile portfolio assets developed throughout the program for their digital portfolio.

**Credits** 3

**Course Length** 4 weeks