

# BIN660 : Business Intelligence Case Studies

The Business Intelligence Case Studies Course will synthesize student learning through case analysis and the practical application of business intelligence (BI) analytic processes to a range of business problems. Throughout the course, students will use a series of case studies to address a variety of real-world problems involving enterprise level business analysis. The course will focus use of BI processes, tools, and techniques to generate viable solutions to complex problems in a variety of domains. Activities will focus on developing the creative problem solving and critical thinking skills to support the range of BI decision-making processes from identification and analysis of problems to the presentation of results. Students will practice virtual meetings, interviews, and presentation skills in a variety of group and individual exercises.

**Credits** 3

**Course Length** 4 weeks