

BIN650 : Business Intelligence Leadership and Communication Skills

The Business Intelligence Leadership and Communication Skills Course will refine students' abilities to listen, ask questions, and explain complex processes, policies, and results to variety of audiences across an organization. Students will match visualizations and infographics with text and motion graphics to create effective, informative, and engaging presentations in a range of media. Lessons cover a variety of operational topics including vendor selection, management reporting, and legal issues that affect business intelligence (BI) policy and implementation. Exercises will emphasize skills necessary for successful BI professionals including listening, negotiation, and meeting management. Students will also work to finalize their capstone project presentation.

Credits 3