

# AUD3311 : History of Recorded Music

The History of Recorded Music course illustrates how the music industry evolved under the transformative catalysts of music technology and the media. Beginning with the popular music revolution of the late 1960s, the course covers how Bob Dylan, the Beatles, and James Brown expanded the subject matter of popular lyrics to include political awareness. Students will examine how technical innovations in the recording studio, concert staging, and delivery formats multiplied the palette of available sounds and presentation methods. The course also explores how record labels' saturation of the media converged with film, magazines, broadcasting technology, cable television, and the Internet for increased sales.

**Credits** 3