

ACG3223 : Business Accounting

In the Business Accounting course, students will examine the accounting cycle and the preparation and interpretation of basic financial statements. Students will learn the concept of profitability, principles of cost models and controls, and various operational planning techniques used to evaluate the performance of a company. The role of accountants in the entertainment and media industries is examined through the use of real-world accounting software.

Credits 4

Course Length 4 weeks