## MED119: Project and Portfolio I: Media Strategy

The Project and Portfolio I: Media Strategy course combines hands-on learning experiences with summative and formative portfolio assessments. Students will analyze and identify media trends and strategies to inform and develop their professional goals and industry angle. Through this course, they will learn how to convey a desired mood and emotion using effective storytelling techniques and visual tools.

Credits 3

Course Length 4 weeks

1 Full Sail University