

# MCB349 : Project and Portfolio IV: Media Communications

The Project and Portfolio IV: Media Communications course combines hands-on learning experiences with summative and formative portfolio assessment. Building on concepts introduced in Digital Video and Audio Production, Advanced Video, and Advanced Audio, students will complete a video/audio portfolio component that they can add to their portfolio website that includes personal branding assets, such as infographics and rich media, to feed multiple outputs including video rÅsumÅs, project proposals, and product branding campaigns.

**Credits** 3