

MCMC222 : Professional Development Seminar II: Media Communications

In Professional Development Seminar II: Media Communications, students will create a text-based résumé that clearly articulates their unique background, skills, experience, talents, and qualifications. In this course, students will learn how to tailor their résumé keyword content to a job posting from their exploration in Professional Development Seminar I. Students will consider optimal communication channels such as a professional email address and custom domain name for their portfolio website. Guest speakers will provide students with insight into real-world professional experiences.

Credits 1

Course Length 4 weeks

* This course is only offered online. It is conducted over the Full Sail Online Learning Environment – a web-based platform which employs modern multimedia technologies, requires a logon for entry, and is accessible 24 hours a day via the Internet. Completion of the course is based on participation and successful completion of assignments.