

# EBB469 : Project and Portfolio VI: Entertainment Business

The Project and Portfolio VI: Entertainment Business course combines hands-on learning experiences with summative and formative portfolio assessments. In this course, students will use multimedia and design skills to create assets such as brochures, posters, videos, photos, and marketing materials in support of a brand. Students will showcase their creativity by enhancing their evolving digital portfolio website with multimedia assets and effective design strategy.

**Credits** 3