

ENC326 : Professional Writing

The Professional Writing course prepares students to write effectively and apply contemporary technologies in today's world. Students will learn to recognize the connection between the development of their writing skills and their career success. With a focus on persuasion, students will discover best practices for conveying messages through their writing. From concept to practice, students will learn and apply different writing formats, styles, and techniques in writing letters, negative messages, positive messages, and proposals.

Credits 4