

SMM3411 : Sports Digital Production

The Sports Digital Production course introduces students to the foundational elements of still photography and video production for the purpose of content creation. Students will learn the skills required of professional photographers and picture editors in creating photographic and multimedia packages. By studying field-producing techniques and methods for reporting, messaging, and storytelling through video, students will practice learning still and video camera functions and begin to train their critical eye.

Credits 4

Course Length 4 weeks