

Creative Writing Associate of Applied Science

Degree Type

Associate of Applied Science

Environment

campus

Program Length

52 weeks

Overview

As new distribution channels for media emerge in the entertainment industry, there is an increasing demand for creative writers who can extend a compelling story across multiple platforms. The Creative Writing curriculum provides you with the opportunity to not only perfect your story-writing abilities but also allows you to understand and implement the transmedia approach that is necessary in today's entertainment industry. Whether the final delivery channel is a movie theater, television screen, computer monitor, game console, website, or mobile device, you will learn to develop compelling and well-crafted stories that will captivate consumers on multiple platforms. A growing collection of digital tools is available to today's writers, and the Creative Writing curriculum teaches the most effective way to utilize those tools. You will explore multiple literary genres along with techniques for writing for different audiences and mediums. In addition, you will develop leadership, project-management, and research skills, sharpen your technical prowess, conduct and utilize industry research, and learn how to revise your own work and collaborate with others to enhance your creative works.

Objective

Associate of Applied Science The objective of the Creative Writing Associate of Applied Science degree program is to provide you with a focused knowledge and clear understanding of visual storytelling, narrative structures, multimedia terms and genres, character creation and development, screenwriting and storyboarding, script analysis, criticism, and editing for a variety of niches and distribution methods in the entertainment and media industries. This program is designed to equip you with editorial skills, enhance your ability to create compelling stories and writing elements, and enable you to pursue entry-level careers in creative writing. The Creative Writing Associate of Applied Science degree program will also further strengthen the communication, creative thinking, and research skills necessary for the development and execution of creative writing projects. Completing the program will enable you to take full advantage of today's high demand for creative writers and prepare you for entry-level positions as writers in the entertainment and media industries.

This program is designed to be paired with the [Communications Bachelor of Science Completion Program with a Concentration in Creative Writing](#) degree program. [Apply today](#) to get started.

Month 1

Code	Title	Credit Hours
GEN1011	Creative Presentation	3.0
DEP1013	Psychology of Play	3.0

Month 2

Code	Title	Credit Hours
ECW2123	Literary Techniques and Story Development	4.0
ENC1101	English Composition I	4.0

Month 3

Code	Title	Credit Hours
ECW1225	Creative Skills Development	4.0

Month 4

Code	Title	Credit Hours
MCM1203	New Media Tools	4.0

Month 5

Code	Title	Credit Hours
ECW1409	Multimedia Storytelling	3.0
MCM1002	Introduction to Media Communications and Technologies	3.0

Month 6

Code	Title	Credit Hours
ECW4101	Writing Workshop I: Film	4.0

Month 7

Code	Title	Credit Hours
CWB119	Project and Portfolio I: Creative Writing	3.0

Month 8

Code	Title	Credit Hours
MCM2416	Digital Video and Audio Production	4.0

Month 9

Code	Title	Credit Hours
ECW2841	Developing New Worlds: Environment and Historical Research	4.0

Month 10

Code	Title	Credit Hours
ECW3702	Television Writing	3.0
CWRC311	Professional Development Seminar I: Creative Writing	1.0

Month 11

Code	Title	Credit Hours
CWB228	Project and Portfolio II: Creative Writing	3.0
CWRC322	Professional Development Seminar II: Creative Writing	1.0

Month 12

Code	Title	Credit Hours
ECW3111	Literary Genre I: Comedy and Tragedy	4.0

Month 13

Code	Title	Credit Hours
CWB338	Project and Portfolio III: Creative Writing	3.0
ECW2953	Publishing and Distribution	4.0
Total Credit Hours		62

Please Note

- Some specific courses may be offered online. Please see course descriptions for details.
- Associate of Applied Science (A.A.S.) degree programs are designed to prepare students for entry into technical and professional fields. A.A.S. degree programs are fully transferable into related Full Sail University bachelor's programs. The transferability of credit from Full Sail to another institution is at the discretion of the accepting institution. It is the student's responsibility to confirm whether or not credits will be accepted by another college.