

SCS3222 : Professional Development Seminar II: Sportscasting

In Professional Development Seminar II: Sportscasting, students will continue an in-depth exploration of the sportscasting industry. With this newly acquired industry knowledge, students will create a career strategy map of their own. Students will also learn how to evaluate, modify, and maintain their personal brand. Guest speakers will provide students with insight into real-world professional experiences.

Credits 1

Course Length 4 weeks