

Communications Bachelor of Science Completion Program with a Concentration in Media Communications

Degree Type

Bachelor of Science

Environment

online

Program Length

52 weeks

Overview

The Communications Bachelor of Science program is designed to develop the knowledge and skills of communications professionals in the entertainment and media industries. The program focuses on transmedia writing, creative development, and storytelling and provides students with a strong foundation of academic and hands-on coursework. After you complete the core Communications curriculum, you will have the opportunity to choose a concentration in Media Communications or Creative Writing. The Communications curriculum offers threaded project and portfolio courses that provide you with a relevant and comprehensive project-based learning experience throughout your academic journey. Additionally, a Career Readiness course taken at the end of the program will provide you with an opportunity to prepare for your future career.

Objective

Bachelor's Objective Our goal is to provide you with a focused knowledge and understanding of essential writing and communication skills to enhance your ability to qualify for entry-level industry positions, including new media strategist, social media manager, copywriter, editor, communications specialist, scriptwriter, comic writer, and a variety of other careers in the communications field. In addition to academic mastery, technical proficiency, and creative development, it is our goal to help you develop critical-thinking, problem-solving, and analytical skills that contribute to lifelong learning, providing you with tools to help sustain a long and productive professional career in the entertainment and media industries.

Students enrolling in this completion program will also complete the [Media Communications Associate of Applied Science](#) degree program. [Apply today](#) to get started.

Month 1

Code	Title	Credit Hours
MCM3425	Integrated Marketing	3.0

Month 2

Code	Title	Credit Hours
HIS3320	Historical Archetypes and Mythology	4.0

Month 3

Code	Title	Credit Hours
MCM4441	Media Entrepreneurship	4.0
STA3001	Statistics	4.0

Month 4

Code	Title	Credit Hours
COM349	Project and Portfolio IV: Communications	3.0
MCM3111	Professional Development Seminar I: Media Communications	1.0

Month 5

Code	Title	Credit Hours
MAN3152	Leadership and Organizational Behavior	4.0

Month 6

Code	Title	Credit Hours
MCM4319	Media Sociology	3.0

Month 7

Code	Title	Credit Hours
PHY3020	Physical Science	4.0

Month 8

Code	Title	Credit Hours
COM359	Project and Portfolio V: Communications	3.0
MCM3222	Professional Development Seminar II: Media Communications	1.0

Month 9

Code	Title	Credit Hours
WEB4550	Web Design	4.0

Month 10

Code	Title	Credit Hours
MCM3334	Gaming and Transmedia Storytelling	3.0

Month 11

Code	Title	Credit Hours
HUM302	Cultural Studies	4.0

Month 12

Code	Title	Credit Hours
BUL3514	Intellectual Property	4.0
MCM4429	New Media Formats	4.0

Month 13

Code	Title	Credit Hours
COM469	Project and Portfolio VI: Communications	3.0
CRR4000	Career Readiness	4.0
Total Credit Hours		60

Please Note

- The approved program is a degree completion program. Entering students must have a related associate degree or higher level degree and must complete at least 60 semester hours for a total of 120 credit hours.