

MCM3222 : Professional Development Seminar II: Media Communications

In Professional Development Seminar II: Media Communications, students will create a text-based résumé that clearly articulates their unique background, skills, experience, talents, and qualifications. In this course, students will learn how to tailor their résumé keyword content to a job posting from their exploration in Professional Development Seminar I. Students will consider optimal communication channels such as a professional email address and custom domain name for their portfolio website. Guest speakers will provide students with insight into real-world professional experiences.

Credits 1

Course Length 4 weeks