

MCM3111 : Professional Development Seminar I: Media Communications

In Professional Development Seminar I: Media Communications, students will build upon previous courses to gain an understanding of media career opportunities and how they align with their current qualifications. In addition, students will write an action plan that outlines specific steps to becoming a viable candidate for employment before graduation. Students will create a media asset that communicates their action plan. Guest speakers will provide students with insight into real-world professional experiences.

Credits 1

Course Length 4 weeks