

HUM3505 : Popular Culture in Media

The Popular Culture in Media course examines the role and importance of popular culture, providing a rich background for students to appreciate the historical and social impact of popular culture. Students will be introduced to media milestones in popular culture history, and they will explore the influence of popular culture on social trends. Course topics include genre studies, the uses of celebrity, the power of the audience, and the effects of new technology and media. Students will develop a critical approach to analyzing broadcasts, advertisements, films, print, audio recordings, games, and websites that make up and shape popular culture.

Credits 4

Course Length 4 weeks