Visual Design Certificate

Degree Type
Certificate
Environment
campus
Program Length
28 weeks
Overview
The ability to communicate visually is a critical requirement of nearly every contemporary industry. Graphics and typography are used to convey ideas, present concepts, and market projects through all types of media. The Visual Design undergraduate certificate program provides students with an introduction to the language of design and the theories that ground the production of quality visual products. Students will gain experience with the tools used in design projects as well as recognize the professional workflow that is adapted to develop creative ideas. The program affords students a working perspective on the aesthetics of design and enables an appreciation for how design plays a part across various media.
Objective
Certificate's Objective The Visual Design undergraduate certificate program will provide students with foundational knowledge of design concepts and software. Students will develop graphical ideas and utilize industry-standard software to bring their ideas to life. The knowledge and skills gained throughout the Visual Design certificate program will enhance students' ability to develop visual projects for various industries and clients.

Month 1

Code	Title	Credit Hours
TEM1001	Technology in the Entertainment and Media Industries	4.0

Month 2

Code	Title	Credit Hours
ART1201	Design and Art Theory	4.0

Month 3

Code	Title	Credit Hours
DGT101	Graphic Principles I	4.0

Month 4

Code	Title	Credit Hours
DGT201	Graphic Principles II	4.0

Month 5

Code	Title	Credit Hours
GRD324	Color Theory	4.0

Month 6

Code	Title	Credit Hours
VSD155	Project I: Visual Design	2.0

Month 7

Code	Title	Credit Hours
VSD156	Portfolio I: Visual Design	1.0
	Total Credit Hours	**23**

Please Note

- Some specific courses may be offered online. Please see course descriptions for details.