

# GBEC222 : Professional Development Seminar II: Game Business and Esports

In Professional Development Seminar II: Game Business and Esports, students will continue an in-depth exploration of the gaming industry. With this newly acquired industry knowledge, students will create a career strategy map of their own. Students will also learn how to evaluate, modify, and maintain their personal brand. Guest speakers will provide students with insight into real-world professional experiences.

**Credits** 1

**Course Length** 4 weeks

\* This course is only offered online. It is conducted over the Full Sail Online Learning Environment – a web-based platform which employs modern multimedia technologies, requires a logon for entry, and is accessible 24 hours a day via the Internet. Completion of the course is based on participation and successful completion of assignments.