UXP4401 : UX Research Analytics

Building upon the research aspects of previous courses, UX Research Analytics students will explore the visualization of collected data. In evaluating this data, they will use the information they glean to make data-driven design recommendations. In this research and technical setting, students will practice both written and verbal communication skills in presenting their findings and proposals. Students will use industry tools to visualize the data they used to derive their conclusions during their presentations.
Credits 3