

UXP4111 : UX Design for Platform Standards

In the UX Design for Platform Standards course, students will analyze the usability and visual design of a variety of interactive media products. They will explore mobile applications as well as web-based products and services. After surveying a range of products, students will craft prototypes appropriate to the needs of current and emerging interactive media platforms. The chosen prototype approach will be grounded in an understanding of human physiology and cognition.

Credits 3