UXP3541: UX Research Approaches

The UX Research Approaches course explores scientific methods of investigation as they relate to the design and UX product arena. Students will learn how to use empirical observations to derive hypotheses, test predictions, and analyze the results to formulate recommendations for improving an existing UX product. They will also gain experience with use and selection of the appropriate data collection methods and tools for their research efforts.

Credits 4

1 Full Sail University