

EDM533 : Visual and Verbal Communication in Instructional Design

Students in the Visual and Verbal Communication in Instructional Design course will develop their knowledge and skills in writing manuscript for course content that is appropriate for the selected medium, the subject matter, and the intended target audience. Students will study visual design theories, including the use of color, typography, images, composition, and sequence. Students will apply these theories in the development of presentations, written instructions, and online training modules.

Credits 3