## CWRC222 : Professional Development Seminar II: Creative Writing

In Professional Development Seminar II: Creative Writing, students will continue an in-depth exploration of the creative writing industry. Students will create a career strategy map that will articulate how their skills as a writer will support short-term career opportunities, which will serve to pave a path to their long-term career goals. Students will also learn how to evaluate, modify, and maintain their personal brand. Guest speakers will provide students with insight into real-world professional experiences.

## Credits 1

## Course Length 4 weeks

\* This course is only offered online. It is conducted over the Full Sail Online Learning Environment – a webbased platform which employs modern multimedia technologies, requires a logon for entry, and is accessible 24 hours a day via the Internet. Completion of the course is based on participation and successful completion of assignments.