

# NMJ520 : Writing for Interactive Media

A primary objective of the Writing for Interactive Media Course is for students to master narrative principles by examining new ways of telling interactive, narrative stories for visual and digital media while learning through experience about the critical role that multimedia methods play in engaging audiences with complex information. The course explores both the mechanics of storytelling as well as how journalists convey themes through their writing. Students establish habits for thinking comprehensively about the storytelling process by learning how to identify stories and engaging in the development of specific storytelling processes including voice, context, dialogue, character, time, and space. The course emphasizes how story structures change across different delivery systems and platforms.

**Credits** 4