

BUL5582 : Legal Issues in Sports

This course provides an overview of the legal issues that impact the sports industry, with an emphasis on contracts, licensing, and risk management. Students in this course explore how the digital revolution has impacted the industry and learn strategies for protecting and exploiting rights in the digital domain. Students also analyze case studies to understand how the sports industry has evolved in light of changing technologies and the law. Finally, students in this course have the opportunity to focus on the impact of the law on sports and examine how evolving trends are affecting the way sports agreements are structured.

Credits 3.5

Course Length 4 weeks

* This course is only offered online. It is conducted over the Full Sail Online Learning Environment – a web-based platform which employs modern multimedia technologies, requires a logon for entry, and is accessible 24 hours a day via the Internet. Completion of the course is based on participation and successful completion of assignments.