

# CWM690 : The Business of Creative Writing

In The Business of Creative Writing Course, students will learn about the business of creative writing as well as similarities and differences among different entertainment media genres and distribution methods. This course will complement students' writing skills with the marketing, publishing, and legal basics necessary to be successful creative writers in the entertainment media industry. In addition, current issues, topics, and trends that may impact the careers of graduates will be addressed, such as the roles of literary agents and unions, new technologies, and new opportunities.

**Credits** 4