

# SCS1111 : Professional Development Seminar I: Sportscasting

In Professional Development Seminar I: Sportscasting, students will build upon the Business in the Entertainment and Media Industries course to gain an understanding of career opportunities, topics of study, and current issues in the sportscasting industry. In addition to exploring the industry, students will learn strategies for connecting with a professional mentor. Guest speakers will provide students with insight into real-world professional experiences.

**Credits 1**